



Dr. Nir Ben Lavi

Head of the Program

Nir Ben Lavi is an entrepreneur, an innovation evangelist and the Global Director of Innovation for the Adizes Institute, presenting track record with multinational companies, industry leaders, Fortune500 companies, start-ups, government agencies and various holding groups.

Being appointed to his first managerial position at age 25, Nir combined his successful service at C level positions in major Israel-based corporates with career in Research and Development. During his studies and after graduating from the University of Tel Aviv, Nir started his career as an Analyst and a Predictive Profiler for the government sector in Israel, where he was first acquainted with the advanced principles of Systematic Innovation. This experience provided Nir with invaluable knowledge of the problems and opportunities of managing businesses and innovating in challenging environments. Under his leadership, Inovent Applications has become the sole Profiling and Innovation solution provider, approved by the Israel Ministries of Defense, Internal Security and Tourism.

Nir is the Author of the book **Reinventing Motives** and co-author of the books **Reinventing Innovation** and **Empowering Meetings**. Together with Professor Adizes he developed the revolutionary **ConnectAd** software solution for engagement management as well as the **Stratego** software solution for corporate innovation management.

Recognized internationally as an innovation expert, Nir is one of the most sought after experts, having presented customized keynotes and seminars to audiences of thousands of professionals.

Nir received his B.A. in Sociology, with honors, and his M.B.A. from the University of Tel Aviv and his Ph.D. research study in the field of computerized Dispute Resolution led to the development of unique worldwide dispute resolution software that was adopted by the United Nations as managerial work tool. Nir also holds diplomas in Information System Analysis, Group Therapy and Mediation.

In his (little) free time he likes to spend time with his family, practice Aikido, read books and watch Science Fiction movies.



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